



DR. RALPH S. REILLY

FAVORITE PART OF YOUR JOB Planning the treatment, and the moment I hand patients the mirror so they can see their new smile **MOST IMPORTANT THING YOU'VE LEARNED FROM YOUR PATIENTS** You've got to listen to them to fulfill their desires **WHAT ONE LIFESTYLE CHANGE COULD MOST BENEFIT OUR HEALTH** Stop smoking **ALTERNATIVE OCCUPATION** Teaching **HOBBIES** I'm an avid double-black-diamond skier **PLACE YOU GO TO ESCAPE THE OFFICE** Outdoors **FRAMED PHOTOS ON YOUR DESK** My wife and three kids

SLEEP IT OFF

Dr. Reilly realizes that for some people, a major dental procedure can be fraught with apprehension. Even though his use of local anesthetics **MAKES ALL HIS TREATMENTS PAINLESS**, he offers his patients "SLEEP DENTISTRY"—an anxiety-free way to undergo a treatment. "It's for patients who say 'I don't want to know anything. That's the only way I can have this done,'" Dr. Reilly explains. During the assessment phase, he'll perform a thorough examination and take the patient's medical history to make sure that they'll suffer no adverse reactions. He'll then give the patient a sleeping pill to take an hour before the appointment. Naturally, "sleep dentistry" patients need to enlist a friend or family member to accompany them to the office. The patient sinks into a plush foam pad and falls asleep shortly thereafter. Even though the patient wakes up with no memory of the procedure, he or she remains responsive throughout.

INSIDE INFORMATION

smiles ahead

Dr. Ralph S. Reilly has a confession: "I can't draw, paint or read music," he says. But when it comes to teeth, he turns into Michelangelo. "It goes right from the eye to the hand," he explains. "Just like a sculptor can see a figure in a block of marble, I can look at a mouth and see the finished product."

Even though Dr. Reilly has a clear picture of the end result, he knows that patients won't necessarily be able to see what he envisions. He involves his patients in the smile design process, working from models of their teeth to show them what results to expect. And he doesn't commission veneers from the lab until he's made a "trial smile" for patients to wear for a couple of days, making sure that they can adapt their speech.

Dr. Reilly attributes his skill in cosmetic dentistry to his solid training in restorative dentistry. He has been in practice 21 years. During that time, he has seen the field grow from its rough infancy to its present state of sophistication. With his dual focus on the look and the function of the mouth, he emphasizes muscular positioning and bite, the health of the gums and the ease of speech as much as the teeth themselves. Dr. Reilly's philosophy is that a great smile depends on the overall health of the mouth. "Cosmetic dentistry has evolved to be not only beautiful," he says, "but totally harmonious with the way the teeth function." 732-356-9120 or newbeauty.com/reilly.

"We love what we do and it really shows."

—RALPH S. REILLY, DMD



DOCTOR OF DENTAL MEDICINE
University of Medicine and Dentistry
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AFFILIATIONS
Aesthetic Advantage-West Palm Beach, Faculty
American Academy of Cosmetic Dentistry
American Dental Association
Las Vegas Institute for
Advanced Dental Studies (LVI)
Rosenthal Institute-NYU, Faculty

AREAS OF EXPERTISE
All-Porcelain Crowns, Onlays, Inlays and Bridges
Instant Orthodontics
Porcelain Veneers
Smile Makeover
Tooth-Colored Fillings

LOCATION
Middlesex, New Jersey